







License fee for connect test seal of approval

Test category	 Anbieter/Produkt Netztest Heft 8/2013 www.connect.de	 Anbieter/Produkt Shoptest Heft 8/2013 www.connect.de	 Anbieter/Produkt Hotline-Test Heft 8/2013 www.connect.de	 Anbieter/Produkt DSL-Test Heft 8/2013 www.connect.de/de/test		 STUDIE KUNDENZUFRIEDENHEIT 1. PLATZ KATEGORIE ANBIETER 04/2016
	network test	shop test	hotline test	DSL test / fixed network test	customer survey	FiFT study
Media use						
▪ Level 1 PRINT incl. sales material	15,000 €	7,500 €	7,500 €	7,500 €	7,500 €	-
▪ Level 2 ONLINE	15,000 €	7,500 €	7,500 €	7,500 €	7,500 €	-
▪ Level 3 CINEMA/ TV / RADIO Out-of-Home media	20,000 €	10,000 €	10,000 €	10,000 €	10,000 €	-
▪ Total package Level 1-3 incl. sub-licensing/POS	50,000 €	25,000 €	25,000 €	25,000 €	25,000 €	10,000 € / 5,000 € *
						* in case of purchasing total package of customer survey

License fee due since 01.11.2015

All prices are quoted without VAT. The license fee is not eligible for discounts nor agency commission.

The connect test seal represents incorruptible and outstanding test results and is a seal of quality recognized both of users and industry. Thus the connect test seal of approval is perfectly suited for your brand communication and your marketing campaigns.

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